

Nothing personal
Oct 9 2026 – Jan 23 2026
Nicoletta Fiorucci Foundation

Alex Margo Arden

Curated by Vittoria de Franchis.

Nothing Personal is a solo exhibition by Alex Margo Arden at the Nicoletta Fiorucci Foundation in London, curated by Vittoria de Franchis. Arden is the recipient of the inaugural Nicoletta Fiorucci Foundation Prize at Frieze London 2025.

Alex Margo Arden is an artist whose work interrogates value, authorship, and the process of historicisation. Through research-led reenactments of specific cultural artefacts, her practice exposes how images and narratives are reconstructed over time.

In *Nothing Personal*, Arden restages the personal property of Amy Winehouse. Installed across all rooms of the Foundation, the exhibition examines the effects of celebrity ownership and death on the circulation of everyday objects, transforming them into sites of fetishisation and speculation.

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ALEX MARGO ARDEN

Alex Margo Arden (b. 1994, Croydon, UK) is an artist who lives and works in London. In 2025 she completed postgraduate studies at the Royal Academy Schools, was nominated for The Times Breakthrough Award at the Sky Arts Awards, and won the inaugural Nicoletta Fiorucci Foundation Prize at Frieze London. Her work is in the Arts Council Collection and the Royal Academy of Arts Collection.

Arden's past projects have examined histories of protest and resistance, including the early-1960s trial and imprisonment of Kenneth Halliwell and Joe Orton, contemporary climate activist interventions in museums, the reporting of accidents on Hollywood film sets, and ethical responsibilities in the conservation of historical sites.

She is included in 'British Art Show 10: A Chorus of Strangers' (2026-2028) curated by Ekow Eshun and touring across the UK to Coventry, Swansea, Bristol, Sheffield and Newcastle Gateshead.

Recent solo exhibitions include *'True as Good'* at diez, Amsterdam (2026); *'By All Accounts'* (2025) at Frieze London with Ginny on Frederick; *'Safety Curtain'* (2025) at Auto Italia, London; *'Attention Restoration'* (2023) at Quench, Margate; *'Rock Paper Scissors'* (2023) at Royal Academy of Arts, London; *'Responsibility, Responsibility, Responsibility'* (2023) at Art-O-Rama, Marseille; *'All Clear'* (2022) at Ginny on Frederick, London; *'THE FARMYARD IS NOT A VIOLENT PLACE...'* (2020) at Cell Project Space, London.

Recent group exhibitions include *'Marilyn Monroe: A Portrait'* (2026) at National Portrait Gallery, London; *'Case History'* (2026) at Vardaxoglou, London; *'Re/Enactments'* (2026) at Coulisse Gallery, Stockholm; *'The Syzygy'* (2025) at Champ Lacombe, Biarritz; *'Recital'* (2024) at Arcadia Missa, London; *'On Feeling'* (2024) at The Approach, London; *'Color of Pomegranates'* (2024) at Gallery Artbeat, Tbilisi; *'Vampire Problem?'* (2024) at N/A Gallery, Seoul; *'Rouge Ravager'* (2024) at Skandia Theatre, Stockholm; *'How to Destroy Angels'* (2024) at The Horse Hospital, London.

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